



**ALL
OF
JESUS
FOR
ALL
THE
WORLD**



2023 FUNDING QUICK GUIDE

HOW IS THE ALLIANCE FUNDED?



The Alliance is funded primarily through generous tax-deductible donations given by individuals, churches, foundations, ministries, and other like-minded organizations.



There are two main streams of giving to The Alliance that flow into what we call

THE GREAT COMMISSION FUND



UNDESIGNATED
FOR ALL THE ALLIANCE

Undesignated gifts are a vital source of funding for the majority of Alliance gospel-advancing work in the U.S. and throughout the world.

These funds are put to immediate use and provide support for staff, workers, and their ministries here in The States and across the globe. This fund provides flexibility for The Alliance to adapt and meet critical needs when they arise.

Every international worker across all four of our specialized structures (aXcess, CAMA, Envision, marketplace ministries) benefits from this kind of gift.



DESIGNATED**
FOR THE WORK OR WORKER YOU LOVE

If you are passionate about a specific worker's ministry, you can give towards the cost of that worker or project to further their specific ministry reach.

In addition to ministries receiving funds from the undesignated GCF, ministries also benefit greatly from funds given in a designated way.

Simply notate on your contribution the name of the worker or project and it can be used for their immediate ministry needs, including a portion of compensation*.

**The compensation of an Alliance international worker is the sum of the worker's salary, housing, and benefits. This amount of total compensation varies depending on several factors including marital status, family size, and ministry location. A portion of compensation for all international workers is required to be raised through designated funds and the remaining amount is covered by undesignated giving.*

***Project Reimagine and at times additional strategic projects are funded by The Alliance, but not by the official Great Commission Fund.*

2023 AT A GLANCE

FINANCIAL TARGETS



\$75.6 MILLION
FUNDRAISING GOAL

We will see a **12 percent increase** in the total goal from last year to this year.



70 / 30
OVERALL GIVING BLEND

70% Undesignated giving
30% Designated giving

MINISTRY IMPACT



40+
NEW INTERNATIONAL WORKERS
TO SEND IN 2023



408,241
WORSHIPERS IN



705
INTERNATIONAL WORKERS AMONG



1,975
U.S. CHURCHES



140
CITIES

Find more stories of impact from your giving.



One Alliance Place, Reynoldsburg, OH 43068
(380) 208-6200 | www.cmalliance.org

FAQ



What happens if a project raises more money than it needs?

Once a project is fully funded, any excess funds will be released for other designated projects and ministries of the primary worker and her/his team.



What happens if a worker raises more money than they planned for their ministry budget?

For fiscal year 2023 (July 1, 2022 – June 30, 2023), excess funds will roll over into the worker's future-year expenses. Alliance workers focus not only on current-year fund-raising but also future funding for their ministries.



Which is more important: undesignated giving that supports the whole of Alliance work, or designated giving that supports a specific worker or work?

Both undesignated gifts and designated gifts for a worker or work you love are valued! This means that you can and should promote giving to what you are most passionate about! Ultimately, greater partnership between you and the ministry of The Alliance around the world is a high priority regardless of whether that is through undesignated giving or designated giving to a worker or work. Churches can be assured that each type of gift is now considered part of the new Great Commission Fund and will be counted toward the church's overall GCF giving. For fiscal year 2023, the revenue goal is a 70/30 overall giving blend of undesignated and designated gift.



How are workers supported through undesignated giving?

For aXcess workers, CAMA workers, and Envision site leaders, undesignated giving will cover a portion of the worker's compensation*, language study, children's education, and ministry and operating budgets.

For marketplace ministries workers, who are contract workers with The Alliance, undesignated giving will help with health insurance, language grants, professional development, and member care.



Can people in an Alliance church give through the Alliance National Office and the gift be counted towards the church's total GCF giving?

Yes! You can give through the Alliance National Office and have your gifts included in The Alliance financial reporting of your church's giving. There are a couple ways of doing this:

1. Through the giving process online at cmalliance.org/give, there is an option to check a box that reads, "I attend a U.S. Alliance church and want my gifts included in The Alliance's financial reporting of my church's giving."
2. By sending a note with your next check donation indicating the Alliance church you attend. *Note: please include the city and state of the church in your note.*

GOT MORE QUESTIONS?

We're here for you!



EMAIL

give@cmalliance.org



PHONE

(800) 485-8979



TAX ID

The Christian and Missionary Alliance is a 501(c)3.
EIN 13-1623940

GIVE ONLINE AT
cmalliance.org/give